



## The International Finance Facility for Immunisation (IFFIm) "Vaccine Bonds"

What is the future for socially responsible investing?

How capital markets can save lives and generate returns for investors: The Vaccine Bonds initiative

ECMI-CEPS January 15<sup>th</sup>, 2014



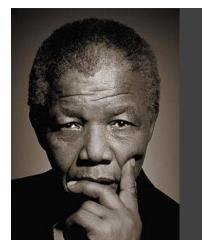




# Why vaccine bonds matter

Every year...

132 million children are born worldwide
22 million go unvaccinated
1.7 million die from diseases vaccines can prevent



Life or death for a young child too often depends on whether it is born in a country where vaccines are available.

Nelson Mandela (1918-2013), GAVI Founding Chair



# The power of vaccines



Vaccines are the simplest, most effective, most inexpensive way to save children's lives.

Bill Gates, a GAVI founding donor

## Vaccines

### Protect against most of the major killers of children

Vaccines can protect against pneumococcal disease, rotavirus, measles, haemophilus influenzae B ('Hib'), pertussis (whooping cough), tetanus, diptheria and polio.

### - **Provide health, social and economic gains**

Benefits of immunisation include: reduction in morbidity and mortality, health care cost savings, care-related productivity gains and productivity gains through improved cognition, physical strength and educational attainment.

### One of the most cost-effective interventions available

It is estimated that eradicating smallpox through immunisation cost US\$100 million and now saves the world US\$1.35 billion per year.



**The challenge:** Meet the UN Millennium Development Goals (MDGs) in an environment of constrained government budgets.

# **IFFIm is the solution**



**The Solution:** The GAVI Alliance: a unique public-private partnership, launched in 2000 to help with stagnating vaccination rates.

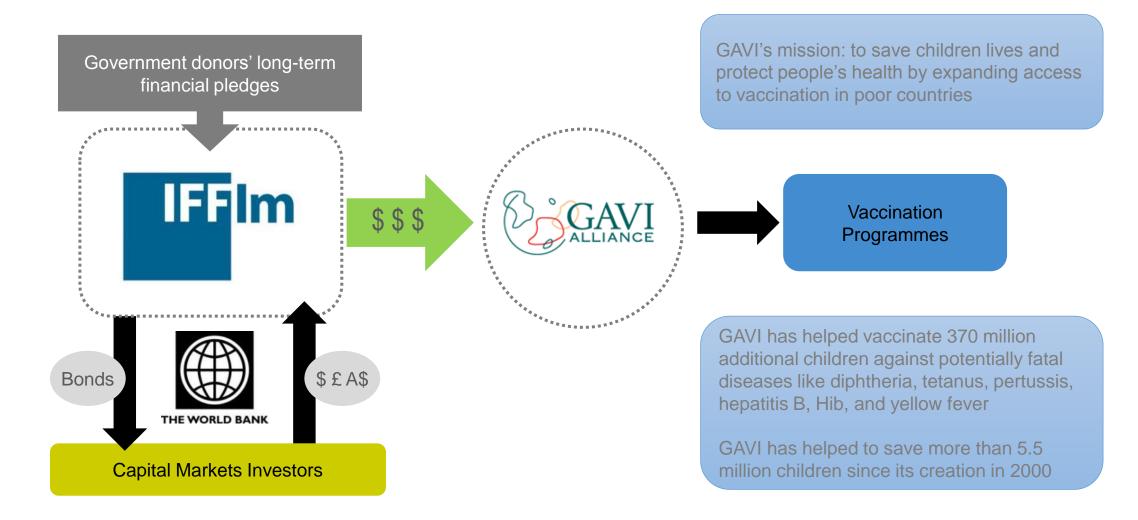
The Alliance brings together all the main players in immunization into one, decision-making body: WHO, UNICEF, the World Bank, the Bill & Melinda Gates Foundation, donor governments, developing countries, international development and finance organisations and the pharmaceutical industry.

IFFIm created to support the GAVI Alliance: a mechanism to finance global development by "frontloading" funds through vaccine bonds issued by a special facility that provides flexible access to markets and predictable funding for programmes.

**The benefit:** Vaccines are the most cost-effective health intervention when there are health systems that can deliver them safely and effectively.



# **IFFIm funding structure**





# The role of IFFIm

IFFIm was created in 2006 to rapidly accelerate the availability and predictability of funds for immunisation programmes by the GAVI Alliance. GAVI vaccinates children in countries with annual national incomes of less than US\$ 1,550 per capita IFFIm uses long-term donor pledges to support issuance of vaccine bonds on the capital markets

IFFIm has thus far been able to raise US\$4.5 billion from investors, enabling millions of additional children to be vaccinated because of additional funds

GAVI

The money raised from investors helps fund GAVI programmes to meet immediate country demand for vaccines, providing a near-term positive impact on public health that protects future generations



# **IFFIm's fundamentals**

- Supranational issuer
  - Established in 2006
- Rating AA+ (stable) / Aa1 (neg) / AA (stable)
- Zero percent BIS risk weighting
- Established as charity

Registered with the Charity Commission for England and Wales

- The World Bank is IFFIm's Treasury Manager
- Sound and prudential financial policies





# **IFFIm Donors**

Governments have entered into long-term legally binding grant agreements with IFFIm, which has been constructed to accommodate additional donors.

Donor	′S	Ratings (as of January 9, 2014)	Grant (US\$ equivalent)
United	d Kingdom	AA+/Aa1/AAA	US\$ 2,980 million
Franc	e	AA+/Aa1/AA	US\$ 1,719 million
Italy		BBB+/Baa2/BBB	US\$ 635 million
Norwa	ау	AAA/Aaa/AAA	US\$ 264 million
Austra	alia	AAA/Aaa/AAA	US\$ 256 million
Spain		BBB/Baa3/BBB-	US\$ 240 million
The N	etherlands	AAA/Aaa/AA+	US\$ 114 million
Swede	en	AAA/Aaa/AAA	US\$ 38 million
South	Africa	BBB/Baa1/BBB	US\$ 20 million



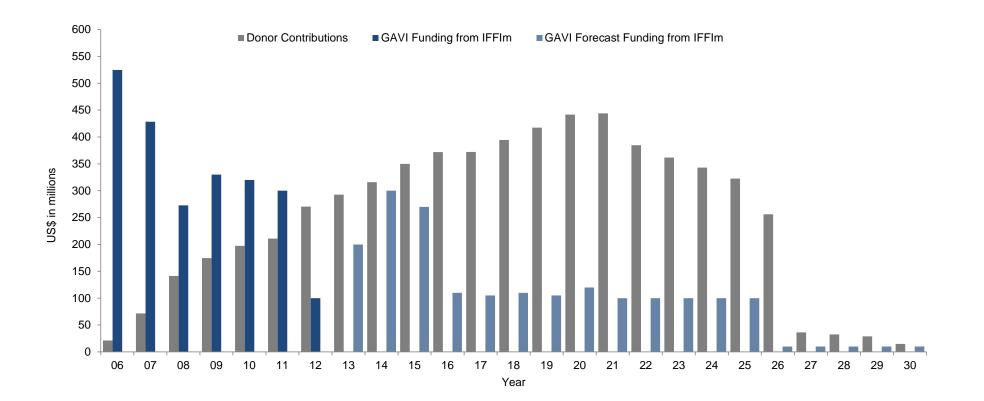
Brazil (BBB/Baa2/BBB) has also been considering a grant to IFFIm of US\$ 20 million



# **IFFIm works and delivers to GAVI**

IFFIm receives long-term donor commitments, enabling it to issue bonds and transfer funds to meet GAVI needs

• GAVI has nearly doubled spending on vaccines and rapidly scaled-up immunisation in large part due to IFFIm, which has raised US\$4.5 billion in the bond markets since 2006.





# **IFFIm's Treasury Manager**

## **The World Bank**

The IFFIm Board appointed the World Bank as IFFIm's Treasury Manager to manage IFFIm's financial operations, based on the fact that the World Bank has the following:

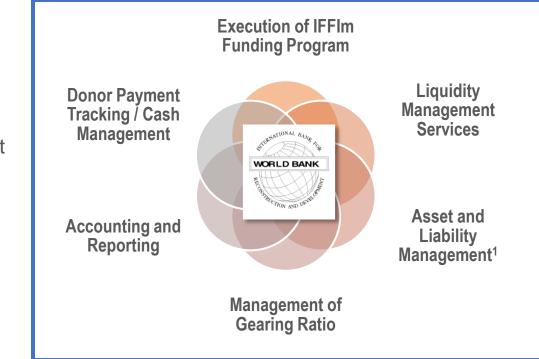
## Experience

More than 60 years of capital markets experience

## **Established policies**

Conservative financial management

- Prudent gearing ratio limit
- Minimum liquidity policy
- Conservative liquidity
   management
- Asset and liability management



<sup>1</sup>The World Bank is IFFIm's hedging counterparty.



# When and how does IFFIm raise funds in the capital markets?



Annual funding volume depends on needs for immunisation programmes in partner countries

IFFIm sells bonds to retail and institutional investors and issues a variety of transactions ranging from larger, more liquid issues to smaller, more targeted bonds



## **IFFIm financings** (Amount equivalent in USD)

2006 Inaugural benchmark (USD)	USD 1,000	Million
2008 Daiwa uridashi (ZAR)	USD 223	Million
2009 Daiwa uridashi (AUD/ZAR/NZD)	USD 429	Million
2009 HSBC Sterling Retail & HSBC/RBS Institutional (GBP)	USD 400	Million
2009 Mitsubishi uridashi (USD/AUD)	USD 143	Million
2009 HSBC Japan uridashi (ZAR/AUD)	USD 130	Million
2010 Daiwa uridashi (ZAR)	USD 320	Million
2010 HSBC uridashi (AUD/BRL/ZAR)	USD 127	Million
2010 CBA/RBC AUD benchmark (AUD)	USD 395	Million
2011 Daiwa uridashi (BRL)	USD 225	Million
2011 J.P. Morgan uridashi (AUD/BRL/ZAR)	USD 169	Million
2012 HSBC uridashi (AUD/ZAR)	USD 98	Million
2012 J.P. Morgan uridashi (AUD)	USD 38	Million
2013 Daiwa uridashi (TRY/ZAR)	USD 139	Million
2013 Daiwa/Deutsche benchmark (USD)	USD 700	Million
TOTAL	USD 4.5	Billion



## **IFFIm works for donors**



IFFIm has secured US\$ 6.3 billion in pledges over 23 years to issue US\$ 4.5 billion in bonds for immediate funding for GAVI programmes

Acceleration of fundraising as IFFIm can immediately borrow more than €3 billion (US\$ 3.7 billion) on behalf of GAVI from capital markets at a competitive rate through Vaccine Bonds

The United Kingdom, France and Italy make up about 85% of IFFIm funding

Donors that wish to support global health use IFFIm to scale-up support



# **IFFIm works for GAVI**



Helped GAVI nearly double its spending on vaccines and continues to provide increased financial flexibility

IFFIm has enabled an estimated 100 million additional children to be vaccinated thanks to additional funding of GAVI

With IFFIm support, GAVI will help countries to vaccinate around 250 million additional children by 2015



## **IFFIm works for investors**



Vaccine bonds provide a portfolio diversification opportunity with attractive risk-adjusted returns in an award-winning socially responsible investment

IFFIm's inaugural uridashi bond was included among the market's 25 most influential transactions by EuroWeek magazine

IFFIm was cited as the "SRI Innovation of the Decade" by mtn-i, the news, data and analytics provider









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SUPPORTING

GAVI

## **Investment opportunities**

SRI, or impact investing, offers opportunities that make financial sense and offer tangible social benefits

## Investor interest in SRI growing

SRI brought billions of dollars to projects that strengthen communities, promote health and bring needed services

## - Transformative during difficult times

IFFIm demonstrates that impact investments can be transformative during difficult times

# Improving the model of worldwide social development

Institutions and foundations prove that innovative financial instruments like IFFIm can be a solution to challenges



# **SRI Market**

## US\$ 35 trillion of assets managed under the UN Principles for Responsible Investments

Up from US\$ 2 trillion eight years ago

## UN Principles have 1200 signatories

Up from 600 six years ago: 770 are investment managers

## SRI represents about 15% of global capital

More than €3 trillion of bonds in Europe are managed under SRI criteria

- Institutional investors are changing the market
- Easy to perform due diligence on Vaccine Bonds











# **Thank You**

