



European  
Capital  
Markets  
Institute

# UNRAVELLING THE PUZZLE

## Challenges for global asset allocation

2011 ECMI ANNUAL CONFERENCE  
Palace of the Academies – Brussels  
27 June 2011

– FINAL AGENDA –

08:30 Registration

09:00 **Opening remarks**

*René Karsenti*, Chairman of the Board of ECMI

09:10 **GLOBAL OUTLOOK IN ASSET ALLOCATION**

Where will systemic risk reside?

After the financial turmoil and the economic crisis, financial institutions have arguably become more cautious in the way they allocate assets and manage risk. Imbalances remain both in private and public balance sheets and uncertainty about systemic risk lurks behind many policy decisions. This session will explore such questions as where will systemic risk reside in the coming years? Where is action needed to ensure financial stability? Has a more structured approach emerged to the monitoring of these risks?

### **Panel Discussion**

- *Olivier de Bandt*, Director of Business Conditions and Macroeconomic Forecasting, Bank of France, and Associate Professor of Economics, Paris X Nanterre
- *John Berrigan*, Director, Macro-financial Stability, European Commission
- *Anton Brender*, Chief Economist, Dexia Asset Management
- *Karel Lannoo*, Senior Research Fellow, European Capital Markets Institute (moderator)

10.30 Coffee Break



10:50 **FUNDING CORPORATE GOVERNANCE**  
Opportunities and challenges emerging from debt markets

Several scandals at the beginning of the century and the short-term incentives for the governance of financial institutions which lead to the financial crisis have called for a rethinking of corporate governance. Incentives driving decision-making processes need to be redesigned and aligned with minority shareholders and stakeholders' interests. On the one hand, the use of convertible bonds could help mitigate short-termism in managerial decisions. On the other hand, minority shareholders need more funding and scale to have their voice heard within complex financial and non-financial firms. What role can debt markets play to support shareholders in this context? How can we define a long-term system of incentives for managers?

**Keynote Speech**

*Luigi Zingales*, Professor of Entrepreneurship and Finance, Chicago Booth School of Business

**Panel Discussion**

- *Claudia Kruse*, Head of Governance & Sustainability, APG All Pensions Group
- *Luigi Zingales*, Professor of Entrepreneurship and Finance, Chicago Booth
- *Carmine Di Noia*, Deputy Director General, Assonime
- *Florencio López de Silanes*, Professor of Finance, EDHEC Business School (moderator)

12:40 **Buffet lunch / ECMI Annual General Meeting**

13:45 **ASSET MANAGEMENT AT A CROSSROAD**

Do we need new regulatory and theoretical foundations for a better asset allocation?

The Alternative Investment Fund Managers Directive (AIFMD), the revision of UCITS, and other regulatory initiatives, are meant to bring more investor protection, transparency and control over systemic risks. While regulation does not mandate specific investment strategies, it introduces different constraints to asset allocation that should be carefully considered. Moreover, many argue for a fundamental rethink of both asset allocation theories and their practical implementation. This session will merge academic and regulatory perspectives into a discussion over the long-term impact of asset management on the savings gap as well as on social and economic development. It will also look at how the industry can foster long-run returns and manage risks in a highly volatile environment.

**Keynote Speech**

*Ed Fishwick*, Managing Director and Co-head of Risk & Quantitative Analysis, BlackRock

**Panel Discussion**

- *Sergio M. Focardi*, Founding Partner, Intertek Group, and Professor of Finance, EDHEC
- *Tilman Lueder*, Head of Unit, Asset Management, European Commission
- *Daniel Lehmann*, Managing Director, Allianz Global Investors
- *Fabrice Demarigny*, Global Head Capital Markets, Mazars, former Secretary General, CESR
- *Ed Fishwick*, Managing Director and Co-head of Risk & Quantitative Analysis, BlackRock
- *Robert Parker*, Chairman, ICMA Asset Management and Investors Council, and Senior Adviser, Credit Suisse (moderator)



15:30 **ECONOMIC AND REGULATORY CHALLENGES FOR CAPITAL MARKETS**

The results of liberalisation and future steps

Today's equity markets are radically different from what they were a decade ago. Not only regulation but also technology have transformed the way shares are currently traded. These changes are also affecting the way how non-equity financial instruments will be traded in practice. In a context of growing uncertainty about the future of Europe's capital markets, the review of the Markets in Financial Instruments Directive (MiFID) is an opportunity to strengthen the role of the internal market and to regain investors' confidence, hampered by the financial crisis. How will the inner tension between auction and dealer markets be solved for all financial instruments? Where does the future lie? How will trading platforms evolve? How will capital markets source liquidity to feed the economy? What's the role of new technologies?

**Keynote Speech**

*Ian Domowitz*, Managing Director, ITG, and former Professor, Northwestern University

**Panel Discussion**

- *Tatjana Verrier*, Head of Unit - Financial Services Antitrust, DG Competition
- *Kay Swinburne*, Member of the European Parliament
- *Peter Randall*, CEO, Equiduct
- *Raj Mehta*, Executive Director, Principal Strategic Investments, Goldman Sachs
- *Steven Travers*, Head of Regulatory Law and Strategy, London Stock Exchange
- *Diego Valiante*, Research Fellow, European Capital Markets Institute
- *Jeremy Grant*, Editor, FT Trading Room (moderator)

17:30 **Closing remarks**

*Karel Lannoo*, General Manager, European Capital Markets Institute, and CEO, Centre for European Policy Studies

17:45 **End of the conference / Cocktail**

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## PRACTICAL INFORMATION

### Venue

The conference will take place at the Palace of the Academies, a venue reserved for conferences of outstanding academic quality, conveniently located in the centre of Brussels.



Hertogsstraat 1 / Rue Ducale 1  
1000 Brussels  
(Metro stop: Trone) (Rail station: Gare Centrale)



### Registration

Please download the registration form at [www.eurocapitalmarkets.org/2011AC](http://www.eurocapitalmarkets.org/2011AC). For any inquiries please contact Isabelle Tenaerts at [isabelle.tenaerts@ceps.eu](mailto:isabelle.tenaerts@ceps.eu) or phone 0032 2 229 39 56.

### Sponsoring

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### More information

For more information please contact Diego Valiante at [diego.valiante@ceps.eu](mailto:diego.valiante@ceps.eu) or phone 0032 2 229 39 14.