

# **SME Growth Markets: Can they deliver on the promise?**

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# Risk capital for EU growth businesses

	European Union	United States
Total <b>stock of outstanding finance</b> for SMEs <sup>T</sup>	€2,007bn	€1,236bn
Share of <b>bank finance</b> <sup>T</sup>	77%	40%
<b>Pension funds</b> <sup>T</sup>	€4.3tn	€14.9tn
<b>Fund management's equity allocation</b> <sup>T</sup>	37%	53%
Listed <b>market capitalisation</b> <sup>T</sup>	€10tn (53% of GDP)	€19tn (140% of GDP)
Number of listed companies with capitalisation of <b>€200m - €1bn</b>	23% (main markets and MTFs)	48% (EGCs only)
<b>Venture capital (VC) fundraising</b> *	€5.3bn	€25.9bn
Frequency of <b>multiple VC rounds</b>	40%	58%
<b>Business angel investments</b> **	€6.1bn	€22.7bn
<b>Equity crowdfunding</b> ***	€354m	€149m
<b>Accelerators</b> ****	€38m	€83m
<b>Business survival</b> rates after 5 years®	43%	+50%

Sources: See "The Shortage of Risk Capital for Europe's High-Growth Businesses" and the AFME-BCG "Bridging the growth gap" reports.

Because data are being collected by different sources with different methodologies and collection processes, data may not be directly comparable.

<sup>T</sup> AFME-BCG Bridging the growth gap report \*InvestEurope and NVCA, 2015, \*\*EBAN, Centre for Venture Research (2015), \*\*\*Crowdsurfer.com, Cambridge Centre for Alternative Finance, \*\*\*\*Global Accelerator Report, ®Median values, Eurostat and US Bureau of Labor Statistics